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## EDUCATION

Master in Digital Publication Design  
University of Barcelona, BAU  
Barcelona - Spain  
Oct/2014-Jun/2015

Bachelor of Graphic Design  
State University of Santa Catarina  
UDESC  
Florianópolis/SC - Brazil  
Mar/2006 – Nov/2011

## LANGUAGES

Portuguese **native**  
Spanish **C2**  
English **C1**  
French **A2**

## SOFTWARES

Indesign · Illustrator  
Photoshop · Figma  
Elementor Pro · Wordpress  
Jira · HTML/CSS basic  
SalesForce · Mailchimp

## SPECIAL TRAINING

Prestashop, Shopify and Wordpress  
Cibernarium - Barcelona Activa

UX/UI DESIGN  
Neoland School

HTML5 y CSS Basic  
Codeacademy

Post Production Photographic  
Rafael Ferreira - BE PRO

## WORK EXPERIENCE

### FREELANCER GRAPHIC AND WEB DESIGNER

July/20 - Current

Helping small business launch in the market.

#### Main activities:

Social media assets, corporate printed and digital materials (banners, product catalogs, sales presentations, newsletters, landing and web pages), creation and maintenance of ecommerce store and landing pages products, children's illustrations.

Main customers: *Pico Interactive, Bcnpress, Be Inspiring tools, Zinpro, Autogranja, Mimmar Empanadas, Scilife, Let's Helth.*

### DIGITAL DESIGNER

Grupo Nexxes | Jan/22 - Feb/23

As part of the marketing department, we take care of all the communication of the different financial products that the company has, aiming at capturing new leads and increasing sales.

#### Main activities:

Social media assets, printed and digital materials, banners, sales presentations, booth layouts, newsletters, landing and web pages.

### SENIOR GRAPHIC DESIGNER

Agrinews | Aug/16 - July/20

As a member of the design team I collaborated with multidisciplinary and multicultural teams in all stages of project development, defining product specifications, creating digital and print layouts

#### Main activities:

Layout of printed and digital technical articles, creation of print and digital adverts, brochures, infographics, visual identity for events (brand, banners, brochures, badge, posters, presentations, leaflets,...), creation of newsletters, web design, landing pages, layout for booths.

### GRAPHIC DESIGNER

Hands on | Dec/15 - Jul/16

Layout of printed and digital product catalogs, creation of designs for points of sale, creation of brand communication materials (presses, billboards), photographic retouching.

### TRAINEE GRAPHIC DESIGNER

Montagud editores | Nov/2014 - Ago/2015

Magazines layout, creation and design of book layout, creation of adverts, brochures.

### SENIOR GRAPHIC DESIGNER

Intelbras | Sep/13 - Jul/14

Together with the marketing department, we sought to ensure consistent and accurate communication in accordance with brand values.

#### Main activities:

Packaging and layout of manuals and technical sheets of products, creation of designs for points of sale and exhibition stands, creation of product campaigns (online and offline materials), creation of internal communication materials (banners, posters, press, signaling, newsletters), social networks assets.

### JUNIOR GRAPHIC DESIGNER

Nuovo Design | Mar/12 – Aug/13

Layout of product catalogs, magazines, annual reports, brochures, creation of visual identity, applications and stationery (cards, envelopes, mail signature, guidelines), creation of different communication materials (brochures, posters, leaflets, newsletters, print adverts).